Junior Inventor

KUALA LUMPUR - The Junior Category of PECIPTA 2011 continued to be the crowd puller. Thirty-nine products were displayed and the pupils exhibited more confidence and enthusiasm as the expo went into the second day. Judging was done on the first day, hence today, they were more focused on explaining and demonstrating their products to the audience. From them too, PECIPTA 2011 saw a display of vibrant ideas. This category supports the nation’s aspiration of cultivating the innovation culture from a young age.

Freescale Cup 2011

Another attraction of PECIPTA 2011 was the Freescale Cup Intelligent Car Racing. It was jointly organized by Freescale Semiconductor Malaysia and the Institute of Electrical & Electronics Engineer (IEEE) Computer Society Malaysia Section (IEEE-CS Malaysia). This competition was to expose students to the use of ‘microcontroller’ and encourage them to collaborate with those of other universities. It also was to train the participants to build a new generation of smart cars. There were forty participants who were from 19 public and private universities. Each university was presented by two teams where each team competed in 3 rounds. Thirty-six teams succeeded in the first round. The next round would be the ‘Night Drifter Challenge’ on 15 September 2011. The competition was judged by five judges who were appointed by Freescale Semiconductor Malaysia.

National Council of Professors Symposium

PECIPTA 2011 also saw a National Council of Professors symposium. It began at 9 am chaired by Professor Dr Mohamad Kamal Haji Harun, Head of Cluster, Industry and Innovation, UiTM and Head of National Council of Professors. The speakers were Dr Don Oparah, VAI Global Platforms, USA and Dr Renzo Cecere from the McGill University, Canada. Dr Oparah shared his experiences in his talk, Business Matching Tools, on how to lead innovation in the ever-changing global environment. The second speaker, Dr Cecera spoke on the importance of associating innovation, medicine, users and entrepreneurship, in his talk, Innovation of Medical Devices in Cardiology. The third speaker was Mr Mohan Krishna, from AETAS IP Sdn Bhd, which was one of the PECIPTA 2011 sponsors. The next was Puan Shamsiah Kamaruddin, the Deputy Director General (Industrial Property) of Intellectual Property Corporation, Malaysia. In the last session, a representative of the National Council of Malaysian Professors spoke in a Forum Workshop ‘Creating Industrial Innovation Ecosystem: the Recipe of Success.’
The PECIPTA 2011 Awards and Closing Ceremony was at 3 pm on 15 September 2011 in Hall 5. Awards were given by YBhg. Dato’ Professor Ruhan Mustafa, the Director General, Department of Higher Education, Ministry of Higher Education (MOHE). All were warmly invited to the ceremony.

**Today’s Highlight**

**The PECIPTA 2011 Awards and Closing Ceremony**

“The PECIPTA 2011 Awards and Closing Ceremony was at 3 pm on 15 September 2011 in Hall 5. Awards were given by YBhg. Dato’ Professor Ruhan Mustafa, the Director General, Department of Higher Education, Ministry of Higher Education (MOHE). All were warmly invited to the ceremony.”

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**What they say…**

**Associate Professor Dr Azizi Bahauddin**

**Lecturer, Universiti Sains Malaysia**

“I entered PECIPTA 2011 in line with the Government’s call. PECIPTA also is a platform to promote products for marketing.”

**Mohd Alif Mansor**

**Student, Sekolah Menengah Teknik Kuala Lumpur**

“Competing in PECIPTA 2011, I gained lots of new knowledge especially how to invent. Before this I have never entered any invention competition, I just invented.”

**Dora Zeti Azmi**

**Student, Sekolah Kebangsaan Raja Muda Shah Alam**

“My visit to PECIPTA 2011 in Kuala Lumpur is what kids may call, ‘smashing’. I was truly fascinated with a product - a 3-D shape using only radio antennas and strings.”

**Dr Azah Mohamed Ali**

**Trade Visitor**

“This is an opportunity for FRIM to assist the Junior Inventors to collaborate with universities. We provide facilities and formula to ensure school children gain exposure and knowledge about innovation.”

**Abdul Rahman Hassan**

**A visiting student**

“In PECIPTA 2011 I can see new ideas especially in the field of engineering. It widens my knowledge by getting information from researchers face-to-face.”